



**FOR IMMEDIATE RELEASE**

**Patient Services, Inc. Transitions Patient Assistance Items  
Program to Hemophilia Federation of America**

**Midlothian, Virginia- April 3, 2012** -Patient Services, Inc. (PSI), the "ground breaking" 501(c)(3) non-profit, charitable organization of its kind transitioned the bleeding disorders Patient Services Items program (PSIp) to the Hemophilia Federation of America's (HFA) long-time program, Helping Hands Emergency Assistance effective **April 3, 2012**.

Since July 2003, PSI has had the privilege of serving the bleeding disorders community by providing medically necessary items through the Patient Services Items program (PSIp). As PSI continues to search for efficiencies in response to economic changes, we realize the program no longer fits within our service model. We understand the value this program provides to the bleeding disorders community and have worked closely with Hemophilia Federation of America (HFA), to transition the program. Throughout 2012, PSI will work closely with HFA as they provide these services. The bleeding disorders items program is made possible through generous donations from CVS Caremark, Specialty Therapeutic Care, and the University of California, San Francisco Adult Hemophilia Treatment Center.

HFA understands the value of the items program and plans to continue providing these services to the bleeding disorders community. Their emergency assistance program is designed to establish a rapid, non-invasive source of relief for emergency situations or urgent needs to those persons who are affected by bleeding disorders. Each year, HFA aids hundreds of families with emergency/urgent funding to assist in crisis situations such as housing, transportation, and utility bills. As a result of their extensive experience serving the bleeding disorders community, HFA understands the value of the items program and will continue providing these services.

As of **April 3, 2012**, services provided through the items program are only available by contacting HFA at 1-800-230-9797. Please contact HFA today to start your application for assistance (and/or process your medic alert applications/renewal forms). It has been a pleasure to provide the bleeding disorders community with services through the items program and PSI is confident that the program will thrive as a new addition to Hemophilia Federation of America.

**About Patient Services, Inc.**

PSI ([www.patientservicesinc.org](http://www.patientservicesinc.org)) is the "ground breaking" 501(c)(3) non-profit, charitable organization of its kind. Founded in 1989 by Dana Kuhn, Ph.D., the Midlothian, Virginia based company has helped people who live with specific chronic illnesses or conditions locate suitable health insurance coverage and access ways to satisfy expensive co-payments. PSI provides assistance with the cost of health insurance premiums associated with COBRAs, State High Risk Pools, Open enrollment, Guaranteed Issue policies, HIPAA conversion policies; and prescriptions co-payments associated with private insurance as well as with Medicare Parts B and D.

**About Hemophilia Federation of America (HFA)**

HFA(<http://hemophiliafed.org>) is a non-profit 501(c)3 organization incorporated in 1994 to address the evolving needs of the bleeding disorders community. HFA serves as a consumer advocate for safe, affordable, and obtainable blood products and health coverage, as well as a better quality of life for all persons with bleeding disorders. HFA's ongoing consumer

advocacy agenda includes product safety, as well as accessibility, affordability, and availability of the products the individuals of this community require. HFA's emergency assistance program is designed to establish a rapid, non-invasive source of relief for emergency situations or urgent needs to those persons who are affected by hemophilia or von Willebrand disease. Each year, HFA aids hundreds of families with emergency/urgent funding to assist in crisis situations such as housing, transportation, and utility bills.

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